



PERSONAL DETAILS

Name : Ho Synn Yin
Telephone : +6017 - 544 7311
Email : cindyho.shindii@gmail.com
Website : synnyin.webb.my
Nationality : Malaysian

PERSONAL STRENGTH

Hardworking and strong responsible.
Friendly, teamwork and easy to communicate.
Passion and organize.

EDUCATION

2014 - 2014

BACHELOR OF DESIGN (DIGITAL MEDIA DESIGN)

Swinburne University of Technology, Melbourne, Australia
GPA 3.625

2011 - 2013

BACHELOR HONOURS DEGREE IN MULTIMEDIA DESIGN

University of Hertfordshire, UK in affiliation with The One Academy of Communication Design, Malaysia
Awarded 2nd Upper Class

2006 - 2009

DIPLOMA IN MULTIMEDIA DESIGN

The One Academy of Communication Design, Malaysia

EMPLOYMENT HISTORY

Dec 2010 - Present
(4 years +)

MOTION GRAPHIC DESIGNER + VIDEO EDITOR FREELANCE

Responsibilities:

- Produced motion graphic design for television commercial and etc.
- Produced storyboard design and implementation of motion graphic.

Sep 2013 - Dec 2013
(3 months)

MOTION GRAPHIC DESIGNER [PART TIME] CCUBE TV SDN. BHD., MALAYSIA

Responsibilities:

- Produced motion graphic design for television commercial, corporate video and produced animation for the competition.
- Worked both independently and as part of a team with professionals at all levels.

Jun 2013 - Sep 2013
(3 months)

MOTION GRAPHIC INTERN CCUBE TV SDN. BHD., MALAYSIA

Responsibilities:

- Produced motion graphic design for television commercial, corporate video and etc.
- Produced storyboard design and implementation of motion graphic.

Mar 2013 - Apr 2013
(1 month)

HUMAN RESOURCE SPECIALIST INTERN GROUPON, MALAYSIA

Responsibilities:

- Responsible for event shooting and video editing.
- Designed and produced graphic for internal use.

Sep 2009 - Dec 2010
(1 years 3 months)

MOTION GRAPHIC EDITOR + ASSISTANT VIDEO EDITOR CCUBE TV SDN. BHD., MALAYSIA

Responsibilities:

- Produced motion graphic design, implementation of motion graphic and storyboard for television commercial, corporate video and etc.
- Work closely with the team to ensure post-production workflow of multiple projects.
- Provides creative solutions and editorial and technical feedback.
- Met the deadlines and assist in special projects.
- Assisted in some project video editing.



HONORS AND AWARDS

- 2013 **TOP 5 FINALIST IN CHILDREN / PRESCHOOL SUPERPITCH, ASIAN TELEVISION AWARDS, SINGAPORE**
Animation: ToofToof
- 2008 **BRONZE AWARD, MALAYSIA**
TOASCA'S Multimedia Design Category Video
- 2001 - 2005 **AUDIT POSITION | CORPORAL RANK | REPRESENTATIVE OF DISTINCT AND SCHOOL IN TEAM**
Youth Cadet

SKILLS SUMMARY

ORGANISATIONAL

- Accustomed to work on multiple projects with short notice while working as a freelancer. Therefore highly organized, dedicated with a positive attitude and work efficiently under highly pressured situations.

COMMUNICATION

- Well - round business management skills, with proven ability to match customer needs with a wide variety of graphics, visual arts tools, and approaches while working as a freelancer.

TEAMWORK / LEADERSHIP

- Ability to coach and mentor a trainee while he having his internship.
- Ability to manage the school's project with my team members as a project manager.

LEARNING

- Manage to learn knowledge from the area of advertising design while working in BLI Holdings Sdn Bhd.
- While working in cCube TV Sdn Bhd, I was enthusiasm to continue my learning on new software and Macintosh machine.

SOFTWARE SKILLS

AFTER EFFECT

Rank: Good

FINAL CUT PRO

Rank: Good

PHOTOSHOP

Rank: Good

ILLUSTRATOR

Rank: Good

PREMIER PRO

Rank: Medium

FLASH

Rank: Medium

DREAMWEAVER

Rank: Good

MICROSOFT WORD

Rank: Medium

MICROSOFT EXCEL

Rank: Medium

LIGHTWAVE

Rank: Basic

AUDITION

Rank: Basic

LANGUAGES

ENGLISH

Fluent in writing, reading and speaking

CHINESE

Fluent in writing, reading and speaking

MELAYU

Fluent in writing, reading and speaking

HAKKA (NATIVE LANGUAGE)

Fluent in speaking

CANTONESE

Fluent in speaking

REFEREES

MR. BALA CHANDRAN

PRODUCER IN CCUBE TV SDN BHD
bala@ccube.tv | +6010 - 242 6642

MR. BOB LAY

FOUNDER OF CCUBE TV SDN BHD
bob.lay@ccube.tv | +6016 - 225 5075

MR. MICHAEL WENTWORTH - BELL

MOTION GRAPHICS ARTIST | SESSIONAL LECTURER
Michael@reelpictures.com.au | +61 424 170 402

MR. JAMES MARSHALL, MA

SENIOR LECTURER | DEPUTY DEPARTMENT CHAIR
COMMUNICATION DESIGN AND DIGITAL MEDIA DESIGN
SWINBURNE UNIVERSITY OF TECHNOLOGY
www.swinburne.edu.au/design | +61 392 146 089